

## Marketing & Communications Executive

Galetech Group is a sustainable energy company, which is involved in project development, construction, operations and management in the renewable electricity and building sectors.

The business has a long history in the Irish wind energy industry and has grown to employ over 100 staff across various business areas.

The successful candidate will be joining Galetech Group at a time of significant growth and opportunity within the business.

At the heart of our success lies a young and vibrant team with an entrepreneurial people focussed approach to help play our part in the sustainable energy transition. We would welcome someone to join our team who share these values.

### About the Candidate

- 2+ years prior experience in a communications or marketing role
- Understand the best practices of main social media channels including LinkedIn, Facebook, Instagram, Pinterest, etc
- Must possess exceptional writing skills and be able to compose engaging and accurate content
- Strong communicator who works well independently and with a team
- Superior time management skills and the ability to juggle multiple projects simultaneously
- Knowledge of Adobe PhotoShop, InDesign, Word Press and Illustrator is an asset
- Understanding of communications, public relations and marketing best practices
- Ability to think strategically and identify ways to improve communication efforts
- Must be resourceful and take initiative even when given minimal direction

### About the Role

- Develop, write and edit marketing and communications materials, including press releases, blog posts and social media content
- Promote communications and marketing materials through appropriate social channels
- Track analytics and create reports detailing successes and failures of communications campaigns
- Ensure that all communications and marketing material aligns with brand standards
- Maintain digital media archives including photos and videos
- Work with business unit managers to conceptualize and implement communications strategies and campaigns
- Respond to media inquiries and perform media outreach to achieve brand placement in publications
- Develop escalation protocols for managing communication crises, should they arise

### Employment Basis

Salary commensurate with experience, expenses, defined contribution company pension, permanent with 6 month probationary period.

